

MISSION

SINCE 1851

Reaching New Zealand shores in 1838, pioneering French missionaries founded a legacy. From their many accomplishments now interwoven throughout history came New Zealand's first winery, Mission in 1851. The influence from generations of French-trained vintners remains in our small batch, barrel-aged wines. Their inspiration, a legacy we continue.

RESERVE 2021

Pinot Noir

Marlborough | New Zealand



“Intense rich cherry and spice characters with a soft texture.”

Selected from our Cable Station vineyard in the Awatere Valley, Marlborough, this wine was matured in French oak barrels for 12 months before release. The wine is rich and fruit-driven with a velvety texture. Notes of cherries and spice imparted by the oak, lush red fruit flavours with fine herbal undertones provide a complex styled wine with a lingering finish.

Our award-winning Mission Reserve wines are expressive of their vineyards and barrel-aged for textural and flavoursome wines.





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New Zealand Winegrowing

Central to the success of New Zealand as a world-renowned wine growing region is the temperate maritime climate and the free-draining alluvial soils.

The growing season is long, providing perfect conditions for slow ripening and full flavour development. Cool nights and warm days retain fruit acidity which lends a freshness and vibrancy, highly characteristic of New Zealand wine styles.



Sustainability Practices

Mission has strong sustainability credentials as a founding member of Sustainable Winegrowing New Zealand. Our winery has held ISO 14001 environmental certification since 1998 meaning our wine has been produced under a management system certified as complying with ISO 14001:2015 by www.sgs.com for more than 20 years.

With organics and organic conversions underway in some vineyards Mission has an ongoing commitment to sustainable viticulture and winemaking practices.

In 2007 the Mission winery underwent a multi-million dollar upgrade designed to maximise energy and water efficiencies.

Today, Mission is proud to produce some of New Zealand's finest wines in the most environmentally friendly manner.



Marlborough Region

Located at the top of the South Island, Marlborough conditions are perfect for producing cool climate styles.

Marlborough is one of New Zealand's sunniest and driest places, with a long growing season and strong diurnal temperature variation.

This leads to wines with high acidity, fruit driven flavours and intense varietal characters.



Technical Specifications

Alcohol	13.9%
Acidity	6.2 g/L
Residual Sugar	0 g/L
pH Level	3.6

Matured for 12 months in French oak barrels

Cellar Potential

Enjoy now or in the next five years

Soils

Free-draining, alluvial with areas of gravel sandy loams

Growing Season

Warm and dry delivering intense and characterful wines

Winemaking Technique

A low yielding harvest from the northern side of our Cable Station Road vineyard in the Awatere Valley, Marlborough, the grapes were cold soaked prior to a warm fermentation. Carefully mixed each day to extract colour and optimum texture from the skins before pressing. Further oak maturation produced a bright, fruit-driven, complex style.