



HANS HERZOG HANS
FAMILY ESTATE



A. G. Herzog

His name is on the bottle.
His story is in it.

LAGREIN

Established in 1994, Herzog is an artisan family winery acclaimed throughout the world for growing handcrafted wines from a single vineyard with an unique microclimate. A diverse terroir allows Hans to indulge his passion for many exciting grape varieties. His 'hands on' approach, immense vineyard work and almost uneconomically low yields set the bar for his outstanding range of stunning wines rich in varietal character. His winemaking is purely natural, nothing is added or extracted, letting the stately wines speak for themselves.

VINTAGE 2022

A warm and dry growing season welcomed this late ripening native from the valleys of South Tyrol, northern Italy. DNA profiling has established that Lagrein is a progeny of Teroldego, a grandchild of Pinot, and a cousin of Syrah. It's not an easy grape variety and offers a challenge in vineyard and winery but produces wines of real character. We handpicked a tiny yield of about 500 g/vine for a complex and full bodied Lagrein.

HANS' COMMENT

A few days of cold maceration precede a long, cool wild fermentation, followed by gentle pressing into a single 500L French puncheon for malolactic fermentation. Aged on fine lees for 24 months, this rare Italian varietal remains unfined (vegan) and unfiltered, preserving its purity and depth. A wine that first captivated me as a young winemaker, inspired by one of the vigneroni I admired in Alto Adige.

TASTING NOTES

This Lagrein is beautifully perfumed and expressive, with vibrant notes of blackcurrant, blackberries, and rose petals, complemented by hints of earth, black pepper, and rosemary. Intensely structured yet approachable, its ripe, velvety tannins make it a perfect match for rich meat dishes. While already captivating in its youth, this rare gem will evolve gracefully over 10–15 years, rewarding those who can wait. Tasted - April 2025 by Andrea Martinisi.

TECHNICAL DATA

Variety	100% Lagrein
Rootstock	Riparia Gloire
Planted	2011
Soil	Shallow (<45 cm) well drained, sandy and gravelly soils. Developed from stony alluvium.
Plant density	6,000 vines/ha
Alcohol	13.5%
Residual Sugar	<1 g/l
Ageing Potential	10+ years
Small batch of	631 bottles from one puncheon.

FOOD MATCHING

Pairs beautifully with hearty Italian dishes like ossobuco, or a rich mushroom risotto.

"The Swiss couple make wonderful handmade reds and whites from an array of grapes, from Viognier to Nebbiolo. In fact, the barrel of Nebbiolo they make is like something from the best of Barolo. Unfortunately, they are tiny production."

James Suckling, October 2022 (Suckling is internationally regarded as one of the world's most influential wine critics.)

Connect with us | on Facebook @hansherzogestate | Instagram @hans_herzogwine | YouTube Hans Herzog Estate
| Twitter @hans_herzogwine | LinkedIn Hans Herzog Estate | Spotify Herzog's Wine Mood Playlists

HANS HERZOG ESTATE | MARLBOROUGH | NEW ZEALAND | INFO@HERZOG.CO.NZ | WWW.HERZOG.CO.NZ